

Rep Order# 9742226 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 30435

Printed: 08/22/2012 2:14 PM  
Last Received: 08/22/2012 12:09 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WWSB-TV SARASOTA, FL  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 1200  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1200  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILLIPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER  
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	TU-F	7P-730P	MILLIONAIRE	:30	\$400.00	10/09-10/12	5	1	5	\$2,000.00	
	Sales Remark: V5 REVISED PGM											
	V5 Program Name Change, Comment Changed											
	*17	TU-F	730P-8P	MILLIONAIRE	:30	\$400.00	10/09-10/12	4	1	4	\$1,600.00	
	Sales Remark: V5 REVISED PGM											
	V5 Program Name Change, Comment Changed											
	*18	SA	7P-730P	NASCAR COUNTDOWN	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
	Sales Remark: V5 REVISED TP/PGM											
	V5 More than 2 codes changed											
	*25	SA	1130P-12A	ABC 7 WKND NWS<	:30	\$650.00	10/13-10/13	1	1	1	\$650.00	
	Sales Remark: V5 REVISED TP											
	V5 Time Changed, Comment Changed											

---REPORT TOTALS---

Report Totals: 11 / \$4,650.00

Rep Order# 9742226 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 30435

Printed: 08/22/2012 2:14 PM  
Last Received: 08/22/2012 12:09 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 1200  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1200  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILIPPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 58 / \$29,330.00  
Sales Totals: 58 / \$29,330.00  
Station Totals: 58 / \$29,330.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$195,533	CABL 0%	UNKN 0%	WBSV 1%	WFLA 20%	WFTS 15%
		WTOG 2%	WTSP 25%	WTTA 2%	WTVT 20%	WWSB 15%

Books null  
Demos RA35+